Customer Success Stories
SMS Gateway – SMS Messaging & Confirmation
Eastern Capital Limited, Pakistan

WinningTrade™ (**WiT**) is all about performance, reliability and safety. It **SMS Message Gateway** is required to send SMS to customers based on certain database triggers and monitoring values in database tables. The SMS Gateway will monitor following database tables:

1) Trade Confirmation (Either Day-End or Real-Time)
2) Payment Receipts
3) Debit Demand

Apart from that a custom sender will be required for:
1) Bulk Promotional Messages

All sent messages will be saved in a Sent Message Log. This log can also be viewed to review message errors and confirmation status.

All the modules are mainly integrated with back-office database and retrieves information from provided views. There will be limited updates in back-office database which will be specifically mentioned wherever required.