

Customer Success Stories SMS Gateway – SMS Messaging & Confirmation Eastern Capital Limited, Pakistan



WinningTrade™ (**WIT**) is all about performance, reliability and safety. It **SMS Message Gateway** is required to send SMS to customers based on certain database triggers and monitoring values in database tables. The SMS Gateway will monitor following database tables:

- 1) Trade Confirmation (Either Day-End or Real-Time)
- 2) Payment Receipts
- 3) Debit Demand

Apart from that a custom sender will be required for:

- 1) Bulk Promotional Messages

All sent messages will be saved in a Sent Message Log. This log can also be viewed to review message errors and confirmation status.

All the modules are mainly integrated with back-office database and retrieves information from provided views. There will be limited updates in back-office database which will be specifically mentioned wherever required.

The screenshot displays the SMS Gateway application interface. On the left, there is a 'Message Folders' tree with 'Outbox', 'Sent Messages', and 'Errors'. The main area shows a table with columns: 'Acco...', 'To', 'Mobile', 'Reference', 'Received', and 'Ser'. The table contains multiple rows of message data. At the bottom, a status window shows the following text:

```

<----- Retrying 2/3 to Send Message to 88427488889----->
<----- Retrying 2/3 to Send Message to 88227488889----->
<----- Retrying 2/3 to Send Message to 88323355788----->
Sending Message to : 88427488888
Sending Message to : 88227488888
Sending Message to : 88323355788
Message: Sale confirmed for Script:BOSI Order: 42633574-Ticket: 54663363 Qty: 5000 Rate: 16.50 Time: 04-04-2011 10:02:20 AM - ECL Trade
Response: Message ID: +CMGS: 79
  
```

At the bottom left of the application window, it indicates '617 messages'.